HYDE PARK
For Swimming, Sun-Bathing, Boating, Golf, Argonite, and Music (every afternoon and
evening except Thursday afternoon). See the new Bowling Green.

TRAVEL UNDERGROUND TO
HYDE PARK CORNER STATION

Business is bad
Customers are fewer
Exchange is no robbery
Have some of ours
We have a million a day
Passengers on the Underground
Travelling time is thinking time
Confront them with your poster
as they wait for the Train
Confront them again in the Car
Subway, Escalator, Lift
Hold them! Do not let them escape!
It is the time to advertise when
Business is bad

Football begins on Saturday
ARSENAL v. WEST BROMWICH
CHARLTON v. NORTS FOREST
BRENTFORD v. QUEEN'S PARK
BROXTED " v. TOoting"
KAZAN v. COVENTRY CITY
THAMEL v. DETER CITY
WATFORD v. CLAPTON ORIENT

TRAVEL BY LONDON'S UNDERGROUND

Write, telephone, or call:
COMMERCIAL ADVERTISING DEPARTMENT
LONDON'S UNDERGROUND, 55, BROADWAY
WESTMINSTER, S.W.1
Telephone: Victoria 6000

Readers of "Commercial Art" are already familiar with Underground advertising. Above
are specimens of recent Press advertisements.